

CASA VILORA INTERIORS

BY

Veronica Solomon

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DOWNLOAD HEADSHOTS

ABOUT VERONICA:

Veronica brings over 13 years of expertise as leader of the Casa Vilora Interiors team. She has won many prestigious awards and has been featured in numerous publications and considered a design influencer and design business mentor. Her design point of view can be summed up as eclectic, classic, bold, timeless with a touch of whimsy. The spaces she creates are known for their eclectic vibe and masterful use of color, pattern mix and textures. They are multi-layered and collected, blending classic with modern, old with new, high with low and a bold use of color, pattern, texture in ways that excite. Veronica believes that each space should tell the story of the people who live there and should be their ideal version of luxurious living; whatever luxury means to them.

More about Veronica

AS SEEN IN:



SPEAKING TOPICS:

- Decorating a home that incorporates trends while remaining timeless
- From builder basic to custom and unique
- Creating your personal sanctuary in your home
- Spice up your master bedroom
- How to choose color for your home
- Dressing challenging windows
- 10 Most common mistakes homeowners make
- How to hire an Interior Designer
- How to prepare your home for resale
- How to create a million dollar look without spending top dollar

TESTIMONIALS

“ Veronica was such a pleasure to work with. She is a truly gifted designer who cares deeply about her clients. You will not regret doing a project with Veronica!

“ I referred a few new clients to you. You're too good not to share!



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Stats



@casavilora



casaviloraInteriors



casavilora



Casa Vilora Interiors

Facebook Page: 6566 Likes

Instagram: 21K Followers

Pinterest: 693 Followers with 89,000 monthly views

Twitter: 1018 Followers

LinkedIn: 1957 Followers

Blog (Lux Living Weekly): 8000 monthly views

Website Membership: 65 Forum Members; 2500 Email List

Facebook Group (For Designers) - 4700 Members

Designers' Email List - 3000

Designers' Subscription Forum - 25 Paid Members

Designers' Membership Site - 80 Paid Members

Design Mentorship

Veronica is a design business mentor to a community of 4700 members from all over the world. She also runs a paid monthly mentorship group of over 75 designers and a Forum of over 25 members.

Veronica has written and offers several design business courses, and one on one mentorship to fellow designers. She speaks on design topics such as:

- Product Sales and Profitability
- Design Systems and Processes
- Money Mindset
- Markups versus Margins



Community Outreach

Veronica is actively involved in her community and founded The Solomon Project in 2016, which provides assistance to young pregnant moms.

The Solomon Project seeks to provide these moms with some of the basic needs for their babies including a well decorated nursery space for mom and baby to bond.

Veronica works with Katy Pregnancy Help Center to identify young women who need help, and seek donations from the community.



Awards

Veronica has won several prestigious interior design awards including:

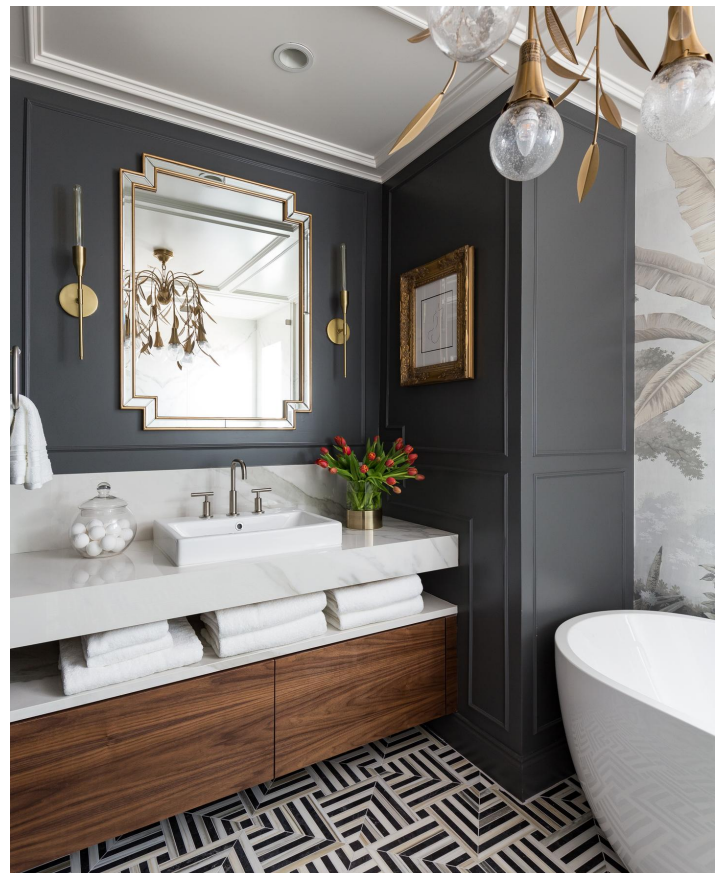
HGTV Faces of Design Award Nomination
2018 and 2019
Black Interior Designers Network - Top 10
Emerging Designers To Watch
ASID Ruby Awards
KBB Person Of The Year 2020
Interior Design Society - Designer Of The
Year
HFN + Designers Today Women Of
Influence Honoree

Collabs + Press

Veronica is involved in many industry collaborations and press features; over 30 features in the last year

- Modenus Designhounds Las Vegas 2019 + Napa 2019
- ASID Gulf Coast Chapter 2016 + 2018 Show houses
- One Room Challenge Featured Designer 2019
- HGTV Designer Of The Year Nominee 2018 + 2019
- Access Design Expert
- Design Influencer For High Point Design Bloggers Tour
- KHOU11 TV - Great Day Houston + Cadillac Shaping Houston
- Podcast Guest on A Well Designed Business, Business Of Design, among others
- Featured in AD, Modern Luxury, Dwell, Lux Lifestyle Magazine, Victoria Magazine, WF Vision Magazine, Apartment Therapy, NBC, HGTV, Better Homes and Gardens, Houston Chronicle, Katy Magazine, Houston Design Resources, Modern Luxury, ASID Angle Cover Feature, Kitchen and Bath Business, Rue





Rates

Speaking Engagements In Houston
\$450/hour - minimum of \$1350

Speaking Engagements Outside Of Houston
\$2500/Day Plus All Travel Expenses + Meals

Virtual Speaking - \$900 per session up to 2
hours

Social Media Posts

Blog Post - \$750 - \$1200 per post

Facebook + Instagram Posts - \$550 per
campaign with up to 3 posts total - can be
either or both platforms

Instagram Stories - \$500 per post/\$750 per
video post

